



# Capability Statement



# About us

Passion, it's what drives entrepreneurs, it's also what inspires KPMG Private Enterprise advisers to help you maximize success. KPMG Enterprise advisers understand the trends influencing your business and are hard at work helping you uncover and capture new opportunities in new or constantly evolving markets. We can help you seize opportunities and navigate challenges — no matter the size and stage of your business.

Private businesses are primarily focused on key target segments

- Startups
- Emerging growth companies
- Family businesses
- Scaleups

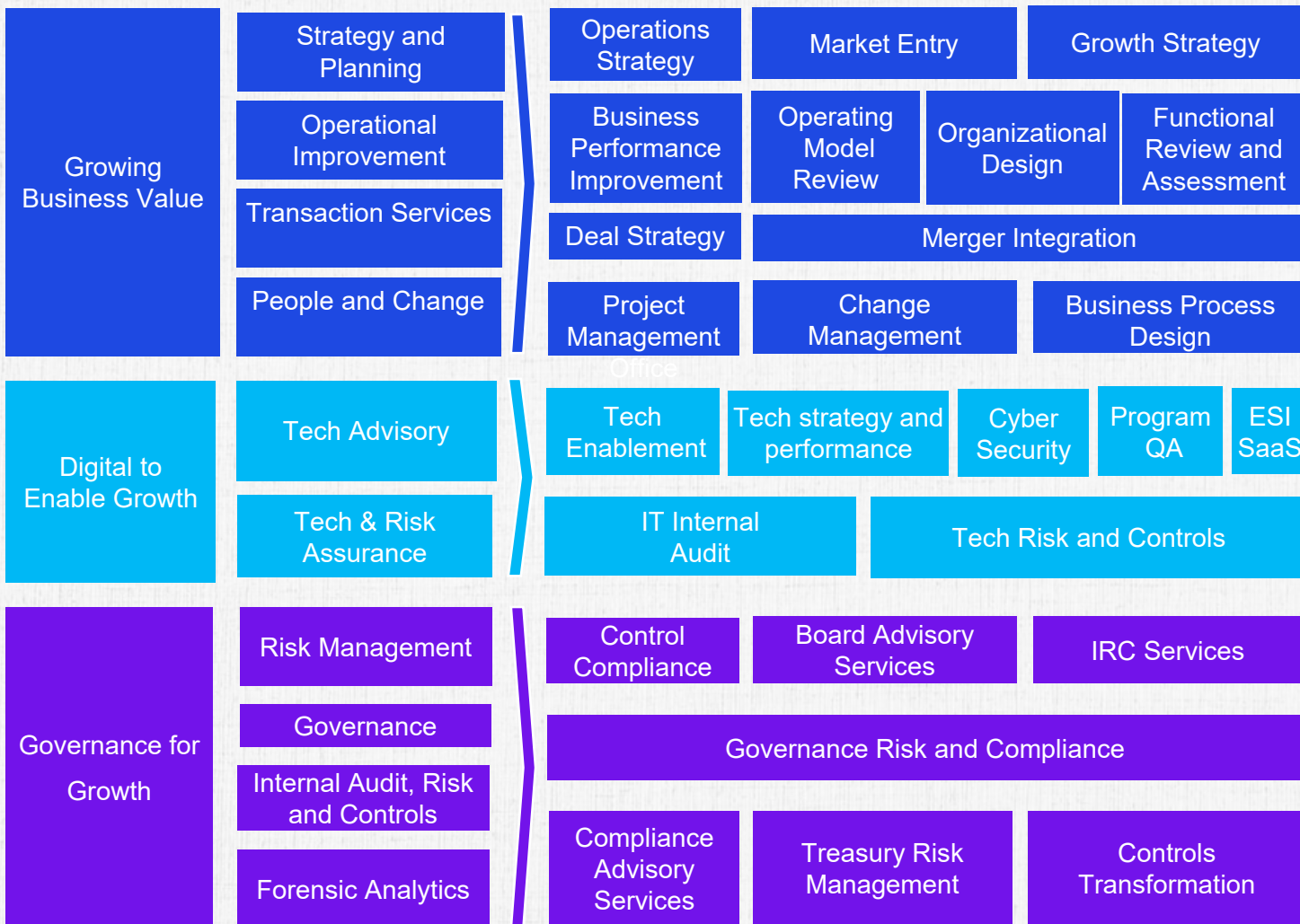
# How we can help

Whether you're a high-growth VC or PE-backed company, family business, or family office, KPMG Private Enterprise is focused on your success now and in the future. KPMG Private Enterprise advisers understand the trends influencing the new reality and are hard at work helping private companies uncover and capture new opportunities in their markets.



# The 360 Experience

## What are our services?



## What outcomes do we deliver?



Shareholders Value

Our team will work together to compile a comprehensive 360-degree view of your operations so that we can apply our local knowledge and global resources to help make your business even better and gain momentum.

# Our Value Proposition

## Why clients choose to work with us



We have the knowledge and experience to navigate the global landscape for your business' international aspirations



We have a dedicated global network of professionals



We are always looking at the big picture to understand where you want to take your business so that we can deliver ideas, insights, and actions to help get you there faster



We provide cross-functional services; one-stop-shop technology-enabled

**“We are the clear choice”**

**to ambitious and fast-growing private companies throughout their business lifecycle.**

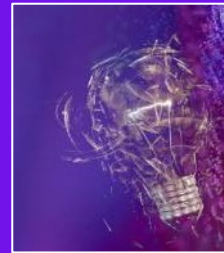


# Our Footprint



## East Africa Top100 Mid-Sized Companies Survey

KPMG works with East Africa's fastest-growing medium-sized companies to showcase business excellence and highlight successful entrepreneurship stories in Kenya, Uganda, and Tanzania



## Global Tech Innovator Competition

KPMG recognizes Africa's most exciting, fast-growth, innovative tech-led, tech-enabled businesses through an annual competition, we are supporting tomorrow's emerging giants



## African family business barometer

KPMG is helping family offices and private clients stay ahead of change. Through our bi-annual African family business barometer, family businesses stay ahead of the trend with the latest changes in the business landscape



## Philanthropy in Action

KPMG's Family Office & Private Client team has conducted extensive research sharing leading practices in philanthropy and how ultra-high-net-worth individuals (UHNWIs) and family offices are giving back across the globe

## Find a local KPMG Private Enterprise adviser



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